



# Ionia Festival of Lights

Participate in Ionia's First Festival of Lights! We are encouraging you to light and decorate your home with as much holiday sparkle as you can.

## Here's what you need to know:

- Contest entry is FREE - you are responsible for all decorations and related expenses.
- You will be provided with an entry card with a number to be placed in your display, which must be visible from the street or roadway. This number will be used by the judges to cast votes. If your number is not visible, you may lose votes.
- Contest is for exterior decoration only but can include windows that are visible from the exterior. Contest is limited to what can be seen from the street side of the house at night. Judges will not enter the property to view back or side yards. People or live animals are not allowed as part of displays.
- Participants agree to have photos taken of their decorated residence exterior to be used for promotional purposes. There will be no compensation for promotion.

## Categories include:

Best of Show sponsored by Viewpionte Counseling

Traditional Holiday sponsored by Feehan Agency - Farm Bureau Insurance

People's Choice sponsored by Ionia Area Chamber of Commerce

Most Creative sponsored by the Ionia DDA

Griswold Holiday - open for sponsorship

First place winners of each category will receive **\$100 in Community Cash**

The "**People's Choice**" voting is provided by the general public and votes can be cast online from December 1st to December 15th at 11:59pm. Link to voting can also be found on Facebook at @IoniaLightFest.

Remaining categories will be judged by a panel and take place December 1st, 2nd, and December 9th, 10th.

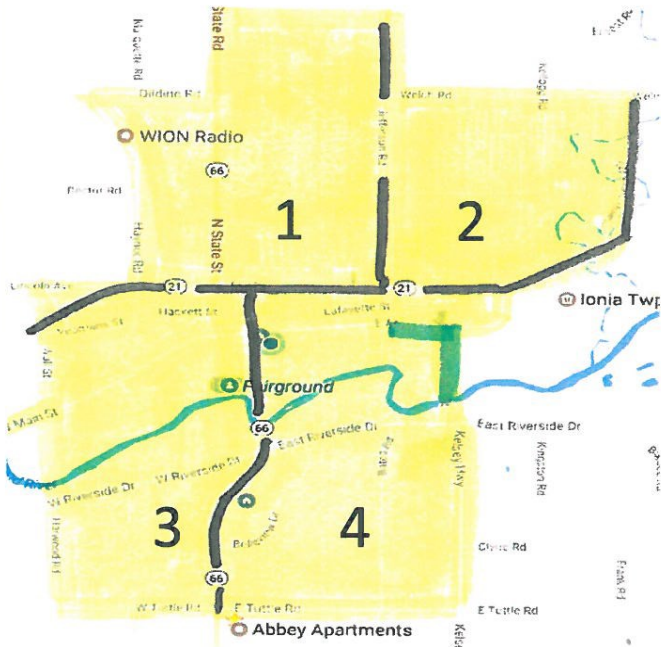
# Ionia Festival of Lights Decorating Contest Registration form.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please indicate which quadrant you reside: 1 2 3 4 Circle your quadrant number



Provide the nearest crossroads or directions to your home:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



## Rules and Instructions

1. Contest entry is free. You are responsible for all decorations and related expenses for the same.
2. You will be provided an entry card with number to be placed in your display which must be visible from the street / roadway. This number will be used by the judges to cast votes. If your number is not visible, you may lose votes.
3. Contest is for exterior decorations only but will include windows that are visible from the exterior. Contest is limited to what can be seen from the street side of the house at night. Judges will not enter the property to view back or side yards. People or live animals are not allowed as part of displays.
4. Participants agree to have photos taken of their decorated residence exterior to be used for promotional purposes. There will be no compensation for said promotion.
5. Categories include: **Best of Show**    **Most Creative**    **Traditional**    **Griswold Holiday**    **Peoples Choice**  
First place winners of each category will receive \$100 in Ionia Chamber of Commerce Community Cash.
6. The "Peoples Choice" voting is provided by the general public and votes can be cast on FB at "IoniaLightFest" from December 1st to December 15th. Remaining categories will be judged by a panel and take place December 1st, 2nd and December 9th, 10th. All winners will be announced on WION 1430 Radio on Tuesday, December 19th at 8:45am. Judges' decisions are final.
7. For more information and voting links, contact the Ionia Downtown Development Authority at (616) 527-1420 **OR** Chamber of Commerce at (616) 527-2560.